

BRIAN KOPINSKI

13 3rd Street, Apt. #1, Brooklyn, New York 11231
917-941-1026 • briankopinski@yahoo.com
<http://www.briankopinski.com>

QUALIFICATIONS PROFILE

Highly creative and multitalented Photography Manager with extensive experience in multimedia, marketing, graphic and web design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Highly skilled in client and vendor relations and negotiations; talented at building and maintaining important partnerships. Passionate and inventive creator of innovative marketing and photography campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budgetary requirements. *Creative experience in the following:*

PHOTOGRAPHY

- ◆ B & W/Color Photography
- ◆ Digital Photography
- ◆ Retouching
- ◆ Scanning

WEB & MULTIMEDIA

- ◆ Web site design
- ◆ Banner production
- ◆ Art Direction
- ◆ Concepting

PRODUCTION

- ◆ Art Direction
- ◆ Budget Management
- ◆ Timeline Management
- ◆ Vendor Relations

PROFESSIONAL EXPERIENCE

Charming Interactive (a division of Charming Shoppes, Inc.) New York, New York, January 2002–October 2008

Photography Manager – Art Director/Producer

Successfully manage and coordinate photography projects from concept through completion. Work closely with clients and staff to create artistic vision, conceive designs, and consistently meet deadlines and requirements set by the company divisions. Effectively build, motivate and direct photography production teams. Coordinate freelance stylists, makeup artists, models and other vendors to meet all photography project requirements. Manage photography production budgetary requirements. Create highly effective marketing materials and web features from produced photography.

Key Achievements:

- ◆ Produced catalog photography for Catherines, Fashion Bug and Lane Bryant websites for 4 years.
- ◆ Successfully transitioned all brands to in-house photo studios: creation of studios, hiring of in-house photography staff and training.
- ◆ Successfully implemented Scene 7 image serving and rendering software(s) in all divisions.

Egreetings Network, Inc., San Francisco, California, August 2000–April 2001

Senior Production Artist

Create highly effective digital greeting cards for distribution on the company website. Assist in the creation of copy and visual concepts for original digital greeting cards sold through the website. Lead the production team through concept creation to execution. Manage staff of 3 production artists and their day-to-day work. Report to art director and creative director on team status and production requirements.

BRIAN KOPINSKI

PAGE 2

Key Achievements:

- ◆ Helped to produce and launch entire line of “Beat Greets” - animated digital greetings.
- ◆ Successfully managed staff of 3 production artists and their workloads.
- ◆ Maintained database of all produced digital greeting cards.
- ◆ Maintained vendor relationships and actively sought out new greeting card vendors.

Egreetings Network, Inc., San Francisco, California, August 1997–August 2000

Production Artist/Project Manager/Customer Service

Assist in the day-to-day creative operations of an internet start-up company. Produce paper and digital greeting cards; art sourcing, scanning, digital production, printing and upload to website for sale. Manage projects related to digital greeting production and website graphic updates. Assist in customer service; correcting errors, managing vendor needs and supplies, answering emails and phone calls.

Key Achievements:

- ◆ Helped to produce and sell paper and digital greeting cards.
- ◆ Successfully managed customer service duties as well as all production duties.
- ◆ Creation of database of all in-house greetings that were produced.
- ◆ Maintained vendor relationships and supply lines.

EDUCATIONAL BACKGROUND

Scene 7 Image Rendering and Serving Software Training, 2003, 2007

Adobe, Inc., San Francisco, California

Digital Typography and Design Certification, 1997

International Center for Digital Art, San Francisco, California

Bachelor of Arts in English with a concentration in Creative Writing, Minor in Film, 1995

San Francisco State University, San Francisco, California

TECHNICAL PROFICIENCY

Platforms: Mac OS (all), Windows XP/Me/2000

Applications: Adobe Creative Suite, Flash MX, MS Office, Excel, Word, PowerPoint, Internet Explorer, Safari, Firefox, Extensis Portfolio, Adobe Acrobat and Distiller. Advanced skills in Scene7 image serving and rendering software. Working knowledge of professional digital cameras, lighting systems and operating software (including Capture One and Leaf 8.0-10.0).